



ORIGINAL ARTICLE

The Effect of Four Melhem's Empowerment Factors on the Empowerment of Staff in Hormozgan University of Medical Sciences, Iran

Manochehr Ghaseminejad raeini¹, Parvin Lakbala^{2*}

¹ Department of Executive Management, Islamic Azad University, Bandar Abbas, Iran

² Department of Health Services Management, Faculty of Health, Hormozgan University of Medical Sciences, Bandar Abbas, Iran

ABSTRACT

Background: The only sustainable competitive advantage of organizations is their employees. Capable and efficient manpower are the most important assets of organizations and communities. This will lead to sustainable development. The purpose of this study was to determine the effect of empowerment through four factors of ability (knowledge and skills, trust, motivation and communication) among the staff of Hormozgan University of Medical Sciences.

Methods: This was a descriptive study conducted in 2017. The statistical population consisted of 485 staff members of Hormozgan University of Medical Sciences. 215 people were selected by random sampling method. Then, the authors selected samples from each job category through stratified sampling method. To collect information, the authors used a standard empowerment questionnaire based on Melhem's model in addition to the demographic section. After distributing the questionnaire; t-student test and Spearman correlation were used to determine the status of research variables and also the type and extent of the relationship between them.

Results: According to the results of t-student test, the average of all variables was more than 3 indicating the appropriate status of employees' capabilities. Moreover, the results of Spearman correlation test showed that the relationship between independent variables and dependent variables in this test was significant. All research hypotheses (main hypothesis and four sub-hypotheses) were confirmed. The results of the correlation coefficient of the relationship between knowledge and skill variables with empowerment showed a moderate intensity, while the correlation coefficient of the relationship between the variables of motivation, trust and communication with empowerment showed a low intensity.

Conclusion: Due to the appropriate status of employees' empowerment, long-term empowerment programs are proposed to enhance employees' empowerment further.

Key words: Empowerment, Knowledge, Trust, Motivation, Communication

Introduction

Today, the only sustainable competitive advantage of organizations is their employees. Capable and efficient manpower are the most important assets of organizations and communities leading to sustainable development. Therefore training human resources with self-management ability is important. Employees'

empowerment means that people are able to develop their abilities and knowledge and can use this acquired ability to achieve their individual and organizational goals. Employees are empowered to make their own decisions and manage affairs.

With the advent of positive psychology movement in the 1990s, the approach of researchers to organizational behavior changed from the negative

Corresponding Author: Parvin Lakbala
Email: parvin_lakbala@yahoo.com
Tel: +98 761 666 6367

Department of Health Services Management,
Faculty of Health, Hormozgan University of
Medical Sciences, Bandar Abbas, Iran

Copyright: ©2023 The Author(s); Published by Shahid Sadoughi University of Medical Sciences. This is an open-access article distributed under the terms of the Creative Commons Attribution License (<https://creativecommons.org/licenses/by/4.0/>), which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

aspects of employees' behavior to the capabilities and positive aspects of employees' behavior. The concept of empowerment has been explored by various theorists. Psychological empowerment is one of the new research topics considered by researchers in organizational behavior and human resources. In Oxford dictionary, empowerment means giving someone power or the right to do something (1). Employees' empowerment means freely allowing employees to perform and control their tasks in the best possible way (2). This can affect the behavior of employees in the job and the organization (3).

The four dimensions of psychological empowerment include meaning, competence, self-determination, and impact (4). This is an active reflection of the job role. The authors in previous studies have acknowledged that employees' empowerment leads to better organizational performance (5, 6). Therefore, employees' empowerment will lead to job satisfaction and their commitment to the organization (7-9). Moreover, Studies revealed that if the organization supports the empowerment, employees' trust and commitment to the organization will increase (9-11). Employees' empowerment can be a sign of managers' trust in employees, which leads to mutual trust in employees (9). According to Yahya Melham's research, empowerment factors (trust, incentives, communication and knowledge) make significantly affects employees' contact with the customer (12).

Employees can use their skills and abilities to meet customer needs, which will lead to customer satisfaction, and ultimately, the success of the organization (13). Therefore, organizational leaders should strive to increase employee-customer relationship by increasing employees' information, training, knowledge, and trust (14).

Accordingly, customers' orientation in organizations is defined by having qualified employees with appropriate actions and providing quality services to the customer (14).

Empowering of staff in improving the quality of customer service is also important because of

diverse clients from different walks of life. Therefore, the aim of this study is to determine the effect of four factors of Melhem's empowerment on the empowerment of staff of Hormozgan University of Medical Sciences in 2017. The results of this study can be useful for Hormozgan University of Medical Sciences and other similar organizations with regard to improving capabilities of employees.

Materials and Methods

The statistical population of this research included all the employees who worked with the title of expert in university headquarters units of Hormozgan University of Medical Sciences, which was 485 individuals. The stratified sampling method (Morgan's table) was used and 215 people were selected. First, the number of people in each class was determined through stratified sampling. The employees who were present at the time of distribution of the questionnaire and were willing to answer were randomly selected for each category by the interviewer (he was a staff member of the university). Participants were from the university chancellor's office (n= 27), vice chancellor for development and resource management (n= 43), vice chancellor for cultural and students' affairs (n= 13), vice chancellor for health (n= 43) vice chancellor for education (n= 16), vice chancellor for research (n= 15), vice chancellor for treatment (n= 30), and vice chancellor for food and medicine (n= 28).

The response rate of the questionnaire was 180 (86 %). Data collection tool was questionnaire. The questionnaire consisted of two sections. First section included demographic characteristics like gender, age, education, work history, etc, and the second section included questions in four empowerment dimensions based on Melhem's research {trust (9 questions), motivation(9 questions), communication and knowledge (6 questions), and skills (6 questions)}. After designing the questionnaire, its face validity, was approved by experts Including 2 lecturers of the University Management Department. For the reliability of the questionnaire, Cronbach's alpha

was estimated (0.780). It was 0.701 for trust, motivation 0.852, communication 0.781, and knowledge and skills 0.790. The hypotheses and sub-hypotheses of this research are as follows:

Hypotheses

Trust, motivation, communication and knowledge, and skills affect the empowerment of Hormozgan University of Medical Sciences staff.

Sub-hypotheses

- 1- Knowledge and skills affect the empowerment of the staff of the University of Medical Sciences
- 2- Trust has an effect on the empowerment of the staff of Hormozgan University of Medical Sciences
- 3- Motivation has an effect on the empowerment of the staff of Hormozgan University of Medical Sciences
- 4- Communication has an effect on the empowerment of the staff of Hormozgan University of Medical Sciences.

In order to test each hypothesis, Spearman correlation test was used due to the non-normality of the data.

Data were analyzed in SPSS¹⁶. Student's t-test and Spearman correlation were used to determine the status of research variables in the sample and also to determine the type and degree of the relationship between them.

This research has been approved with ethics code of HUMS.REC.1396.175 from Hormozgan University of Medical Sciences. All stages of data collection have been done with the permission and informed consent of the participants.

Results

Table 1 shows the results of demographic information of the study population. Findings revealed that the majority of participants in this study were women (71.100%). The age distribution of employees showed that the highest age distribution was related to the age group of 31 to 40 with 51.100%. Forty nine percent (49%) of the population had a bachelor's degree, and 33% had a

master's degree.

The authors used Kolmogorov-Smirnov (KS) test to perform statistical analysis and ensure the distribution of research data. KS test revealed that Data in all dimensions of the questionnaire was not normally distributed. The results of Kolmogorov-Smirnov test for the variables of empowerment, trust, motivation, communication and knowledge, and skills, were obtained as 0.008, 0.000, 0.000, 0.047 and 0.000 (Table 2). Therefore, non-parametric tests were used to analyze data. The results showed that all variables had an average of more than 3. The mean score of the variables of empowerment, trust, motivation, communication and knowledge, and skills were 3.140, 3.600, 3.590, 3.290 and 3.210.

Table 3 shows the results of data analysis using the student's one-way t-test. Given that the questionnaire was based on a 5-point Likert scale, the authors considered mean score to be 3. The significant level of empowerment, trust, motivation, communication and knowledge, and skills was less than 0.050; therefore, the null hypotheses were rejected, and the alternative hypotheses were approved. The higher and lower limits of the 78% confidence interval were both positive. So, the mean score of answers were more than 3. This means that the status of staff empowerment in the HUMS (Hormozgan University of Medical Sciences) was at a suitable level.

In order to test each hypotheses, researchers used Spearman correlation test due to the non-normality of data (Table 4). According to this, there was a moderate correlation between knowledge and skills and employees' empowerment ($r=0.354$, $P\text{-value}=0.000$). Spearman correlation test showed that there was a poorly significant correlation between trust and employees' empowerment ($r=0.221$, $P\text{-value}=0.003$). Also, there was a poorly significant correlation between motivation and employees' empowerment ($r=0.251$, $P\text{-value}=0.001$). Furthermore, there was a poorly significant correlation between communication and employees' empowerment ($r=0.294$, $P\text{-value}=0.000$).

In general, the results showed that the studied variables were at an appropriate level. Additionally, there was a significant correlation between the four factors of Melhem's model and employees'

empowerment. But, the intensity of this relationship was only moderate for the variable of knowledge and skills, and in other cases, there was a poor intensity (Table 4).

Table 1. Demographic characteristic of the study sample

Variables	No	Percentage
Education level		
Diploma	12	7.00
Associate diploma	11	6.00
Bachelor's degree	88	49.00
Master's degree	60	33.00
Ph.D.	4	2.00
Others/ No answer	5	3.00
SEX		
Female	128	71.11
Male	47	26.11
No answer	5	2.78
Age		
20-30	19	10.55
31-40	92	51.11
41-50	46	25.56
51-60	11	6.11
No answer	12	6.67
Work experience		
< 5	14	7.78
5-14	76	42.22
15-30	80	44.44
No answer	10	5.56

Table 2. Kolmogorov-Simonov test for normality data distribution

Variables	Mean	df	95 % confidence interval of the difference		Sig. (2-tailed)
			Lower	Higher	
Empowerment	3.14	0.47	1.43	4.55	0.008
Trust	3.60	0.51	2.00	5.00	0.000
Motivation	3.59	0.60	2.00	5.00	0.000
Communication	3.29	0.46	2.30	4.40	0.047
Skill and knowledge	3.21	0.55	1.20	4.60	0.000

Table 3. One-sample t-test for compare average answers of the respondents empowerment

Variables	Sig. (2-tailed)	Test Value = 3 Mean difference	95 % Confidence interval of the difference	
			Higher	Lower
Empowerment	0.0000	0.1410	0.0717	0.2104
Trust	0.0000	0.5972	0.5229	0.6715
Motivation	0.0000	0.5958	0.5071	0.6846
Communication	0.0000	0.2895	0.2226	0.3565
Skill and Knowledge	0.0000	0.2060	0.1246	0.2875

Table 4. Spearman correlation test for check research hypotheses

Spearman correlation test	Independent variable empowerment	Status
Staff empowerment(4 factors)	r	0.425
	P*	0.000
Knowledge and skill	r	0.221
	P	0.003
Trust	r	0.354
	P	0.000
Motivation	r	0.251
	P	0.001
Communication	r	0.294
	P	0.000

* P_value ≤ 0.010

Discussion

Results suggest the significance of the relationships between independent and dependent variable in this study. Therefore, all the research hypotheses (the hypothesis and four sub-hypotheses) have been confirmed. This is consistent with previous studies in the field of empowerment (4, 12, 15, 16). The value of Spearman's correlation coefficient in this study indicated a moderate relationship between knowledge and skill variables and empowerment. But this relationship was weak in other empowerment variables, such as motivation, trust and communication.

The results showed that all the variables are above the mean of 3 and since the questionnaire options were all five-point Likert scale (from 1 to 5), their level in the statistical sample can be considered appropriate. It seems that due to the appropriate status of research variables in the statistical sample,

immediate action is not necessary to modify the current situation and human resource management. This university can continue its long-term programs in order to empower employees. Results indicated the significance of the relationship between independent variables and dependent variables in this test. Therefore, all research hypotheses have been confirmed. This is consistent with previous studies in the field of empowerment (4, 12, 16, 17). The relationship between Melham's model and knowledge and skills is moderate, and for other variables, namely motivation, trust and communication, are poor.

There is a direct relationship between knowledge and skills and staff empowerment of Hormozgan University of Medical Sciences, which was moderate. These results are similar of the studies conducted at Blanchard Empowerment model and others (15-18). The highest correlation between the four variables and empowerment

belonged to knowledge and skills. The reason for this can be the university environment of research and communication and constant interaction of staff with professors and students. This has motivated employees to continue their education and acquire knowledge and skills.

According to the results in Spearman correlation test, there is a direct and significant relationship between trust and empowerment of staff of Hormozgan University of Medical Sciences which is very low. The results of our study were similar to the results of Damar et al. (19) and Velthouse & Thomas et al. (4) studies. The poorest correlation between the variables studied in this study is related to trust. According to the author, since the studied society is a part of the general society of the country, the result can be a reflection of distrust in society. Researchers expected that the effect of trust on employees' empowerment would be higher due to the prevailing atmosphere of cooperation between employees. But, this result is contrary to their expectations and has the poorest correlation with employees' empowerment.

There is a poor, direct, and significant relationship between motivation and staff empowerment of Hormozgan University of Medical Sciences. The results are consistent with what has been achieved in the empowerment model of the Iranian Human Resources (20). Based on the results of the study by Zahrani et al. (15), motivation has not had much effect on the empowerment of university's employees. Although the correlation is significant and positive, it is poor. It seems that the administrative procedures of promotion, reward, etc., which are planned in the human resources department of Hormozgan University of Medical Sciences, do not motivate employees. In this regard, there is a need for further study and research in order to be able to implement motivational plans in the organization with more confidence. There is a direct relationship between the above two variables, namely communication and staff empowerment of Hormozgan University of Medical Sciences, and this relationship is significant, which indicates a very weak relationship.

The results in this field are consistent with other studies (21, 22). It seems that establishing communication between employees creates empowerment in them. Professors and highly educated people in the study population can be one of the reasons. Because these people better understand the value of information sharing through formal and informal communication.

Conclusion

Due to the appropriate status of employees' empowerment, long-term empowerment programs are proposed to further enhance employees' empowerment. Considering the positive and significant relationship between the variables of knowledge and skill, trust, motivation and communication with the empowerment of employees, solutions should be considered to improve the status of independent variables in Hormozgan University of Medical Sciences. Also, developing an integrated program to improve the level of variables of trust, knowledge and skills, motivation and communication to simultaneously improve effective variables in the organization will have an impact on the empowerment of employees of Hormozgan University of Medical Sciences.

Acknowledgements

This paper is a part of Master's theses conducted by Manochehr Ghaseminejad- Raeini in executive management of Islamic Azad University of Bandar Abbas, Iran. The authors thank all the participants taking part in the study.

Conflict of interests

The authors declared no conflict of interests.

Authors' Contributions

Lakbala P and Ghaseminejad raeini M designed research; Ghaseminejad raeini M conducted research; Lakbala P and Ghaseminejad raeini M analyzed data; and Lakbala P and Ghaseminejad raeini M wrote the paper; Lakbala P and Ghaseminejad raeini M had primary responsibility for final content. All authors read and approved the

final manuscript.

Funding

Non applicable.

References

1. Conger JA, Kanungo RN. The empowerment process: Integrating theory and practice. *Academy of Management Review*. 1988; 13(3): 471-82. doi: 10.2307/258093.
2. Nyhan R. Changing the paradigms: Trust and its roles in public sector organizations. *Am Rev Public Adm*. 2000; 30: 87-109. doi: 10.1177/02750740022064560.
3. Francis RS, Alagas EN. Hotel employees' psychological empowerment influence on their organizational citizenship behavior towards their job performance. *Organizational Behavior Challenges in the Tourism Industry*: IGI Global; 2020. p. 284-304. doi: 10.4018/978-1-7998-1474-0.ch016.
4. Thomas KW, Velthouse BA. Cognitive elements of empowerment: An "Interpretive" model of intrinsic task motivation. *Academy of Management Review*. 1990; 15(4): 666-81. doi: 10.5465/amr.1990.4310926.
5. AlKahtani N, Iqbal Sh, Sohail M, Sheraz F, Jahan S, Anwar B, et al. Impact of employee empowerment on organizational commitment through job satisfaction in four and five stars hotel industry. *Management Science Letters*. 2021; 11(3): 813-22. doi: 10.5267/j.msl.2020.10.022.
6. Meyerson G, Dewettinck B. Effect of empowerment on employees performance. *Advanced Research in Economic and Management sciences*. 2012; 2(1): 40-6.
7. Viseu J, Pinto P, Borralha S, de Jesus SN. Role of individual and organizational variables as predictors of job satisfaction among hotel employees. *Tourism and Hospitality Research*. 2020; 20(4): 466-80. doi: 10.1177/1467358420924065.
8. Wen J, Hou P, Huang S. Emotional intelligence, emotional labor, perceived organizational support, and job satisfaction: A moderated mediation model. *International Journal of Hospitality Management*. 2019; 81(1): 120-30. doi: 10.1016/j.ijhm.2019.01.009.
9. Choi SL, Goh ChF, Adam MBH, Tan OK. Transformational leadership, empowerment, and job satisfaction: The mediating role of employee empowerment. *Human Resources for Health*. 2016; 14(1): 73. doi: 10.1186/s12960-016-0171-2.
10. Zaraket WS, Garios R, Malek LA. The impact of employee empowerment on the organizational commitment. *International Journal of Human Resource Studies*. 2018; 8(3): 284-99. doi: 10.5296/ijhrs.v8i3.13528.
11. Kariuki A, Kiambati K. Empowerment, organizational commitment, organization citizenship behavior and firm performance. *Management Studies*. 2017; 5(4): 290-300. doi: 10.17265/2328-2185/2017.04.003.
12. Melhem Y. The antecedents of customer-contact employees' empowerment. *Employee Relations*. 2004; 26(1): 72-93. doi: 10.1108/01425450410506913.
13. Dobre OI. Employee motivation and organizational performance. *Review of Applied Socio-Economic Research*. 2013; 5(1): 53-60.
14. Chow IH-S, Lo ThWCh, Sha Zh, Hong J. The impact of developmental experience, empowerment, and organizational support on catering service staff performance. *International Journal of Hospitality Management*. 2006; 25(3): 478-95. doi: 10.1016/j.ijhm.2005.03.002.
15. Al Zahrani AA, Zamil AM, Araiqtat AYM, Alsahli N. The impact of antecedents supporting organizational innovation on employees' psychological empowerment: An empirical study of Saudi and Jordanian industrial corporations. *African Journal of Business Management*. 2012; 6(24): 7329-43. doi: 10.5897/AJBM11.3032.
16. Blanchard KH, Zigarmi P, Zigarmi D. *Leadership and the one minute manager*. New York: William Morrow and Company; 2013
17. Mallak LA, Kurstedt HA. Understanding and using empowerment to change organizational culture. *Industrial Management-Chicago Then Atlanta-*. 1996; 38(6): 8-10.
18. Kassim ZA, Yusoff IYM, Fong NL. Job empowerment and customer orientation of bank employees in Kuching, Malaysia. *Contemporary Management Research*. 2012; 8(2). doi: 10.7903/cmr.11048.
19. Damar A, Eskiler E. The impact of spiritual leadership on empowerment and work procrastination. *SHS Web of Conferences*. 2017; 37(7): 01056. doi: 10.1051/shsconf/20173701056.
20. Iranian foundation for human resource empowerment. *Human Resource Empowerment & Iranian Human Resource Award Model*. Andishe Gostar. Available from URL: <https://ijms.ut.ac.ir/>

- article_71983_507b62168e2aee459bf36b5804e082d1 .pdf. Last access: September 20, 2022. [In Persian]
21. Gkorezis P, Petridou E. The impact of extrinsic rewards on nurses. *SAGE Journals*. 2011; 24(2). doi: 10.1258/hsmr.2010.010004.
22. Ayupp K, Chung ThH. Empowerment: Hotel employees' perspective. *Journal of Industrial Engineering and Management*. 2010; 3(3): 561-75. doi: 10.3926/jiem.v3n3.p561-575.